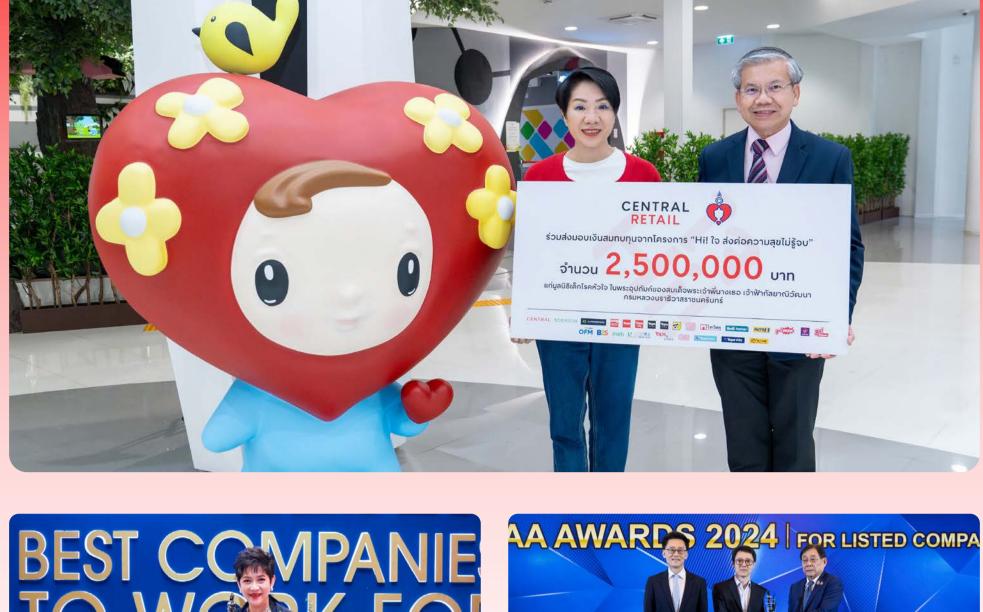
## **CORPORATE HIGHLIGHTS**

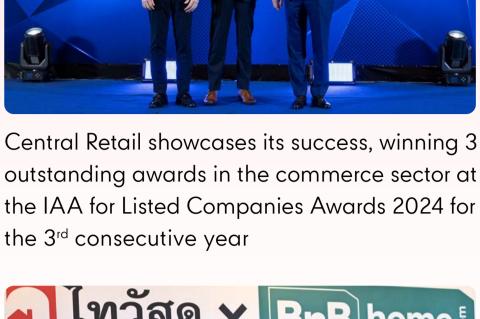


to The Cardiac Children Foundation of Thailand through the "Hi! Jai, Spreading Endless Happiness" campaign

Central Retail donates 2.5 million baht



CENTRALRETAIL ขึ้น TOP 3 จาก 466 บริษัท ในกลุ่มธุรทิจค้าปลีทของ DJSI!



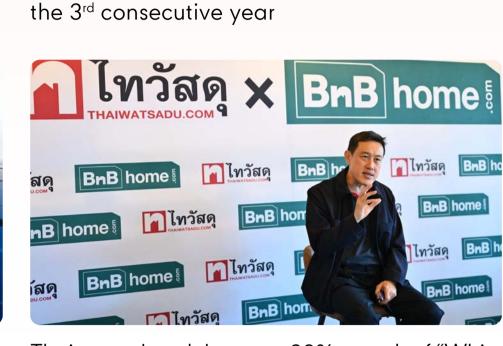


Central Retail showcases its success, winning 3 the 3<sup>rd</sup> consecutive year 🔚 ไทวัสดุ



Leader on the global stage

the IAA for Listed Companies Awards 2024 for BnB hon 🔝 ไทวัสดุ







Robinson Lifestyle invests more than 2.5 million baht, transforming a new shopping mall concept

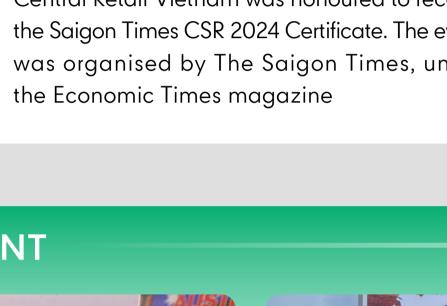


Robinson Lifestyle drives B2B business growth, serving total solutions for all partners

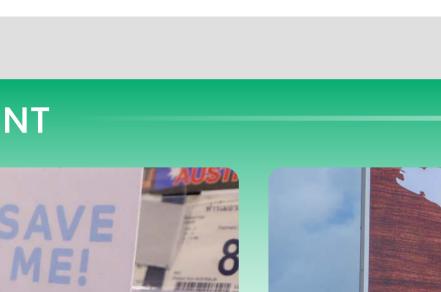


CARE FOR THE ENVIRONMENT



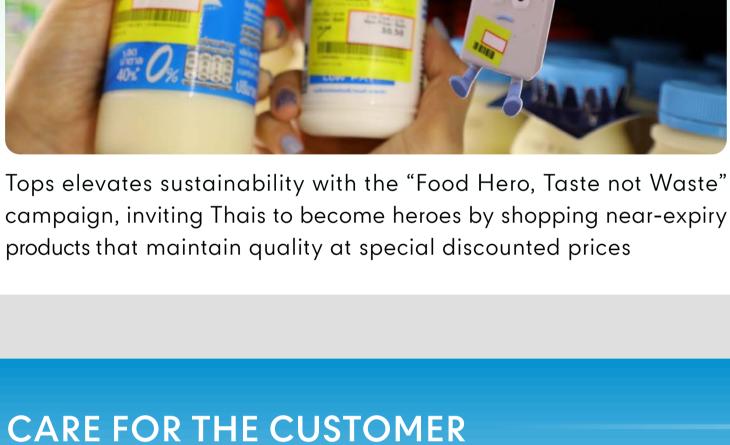


CENTRAL



Central Retail Vietnam proudly celebrates its recognition as one of the "Top 100 Vietnam Best Places to Work 2024" in the "Large-sized Enterprise"

category, an honour awarded by Anphabe



Tops launch big campaign "TOPS OF HAPPINESS 2025" bringing

moments of joy to boost Thailand's economy and achieving a 15%

Tops teams up with four top chefs to guarantee product quality

and craft exquisite dishes from four international cuisines with

GOIG PRO CENTRALRETAIL NET ZERO Rùng Tà Kóu P&G VIỆT NAM CENTRAL RETAIL VIỆT NAM

> in a volunteer tree-planting day at the Tà Kóu Nature Reserve in Binh Thuan province

> Central Retail Vietnam and Procter & Gamble Vietnam jointly participated

sales growth this holiday season

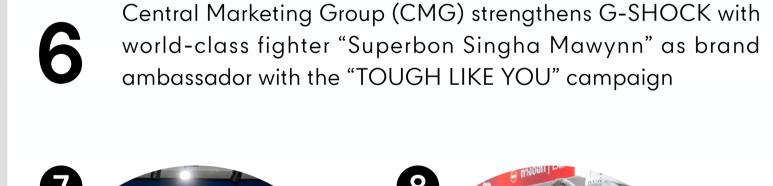


world-class ingredients at Chef's World Kitchen event

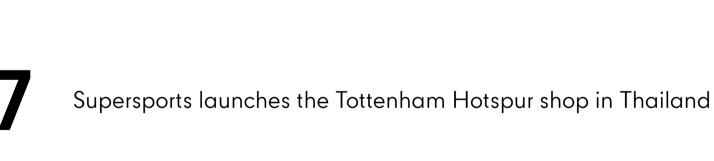


motion. Freedom in full swing

introduce the new feminine fragrance, Barénia. Femininity in







"Celebration Sale 2024"

timeless and on-trend

Thaiwatsadu and BnB home celebrate the season with fresh

canadian christmas trees with a targeted 28% growth, along with

Power Buy accelerates in the final quarter with full-scale promotions

B2S invites you to brighten up every day with the "ART & GIFT

Festival 2024". Explore, shop, and join workshops at the art market

Stay warm and stylish this winter with a fresh wardrobe! Visit

Rinascente, to explore a world of winter fashion that's both

**5** 



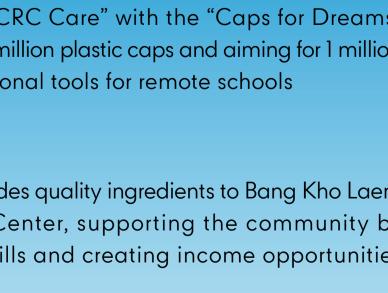
DARE IS TO D



featuring unique gifts Robinson Lifestyle has lighted up the Christmas tree with "ROBINSON LIFESTYLE THE TWINKLE STARLIGHT CELEBRATION 2025"

and major events to boost shopper spending









Hospital, The Thai Red Cross Society

Thailand's economy

CARE FOR THE PEOPLE

Great Place

Work<sub>®</sub>

Certified

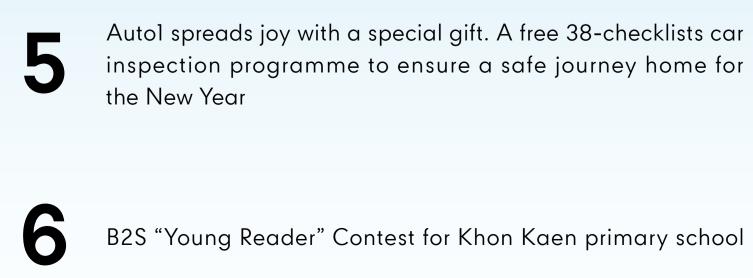
TMA 2024

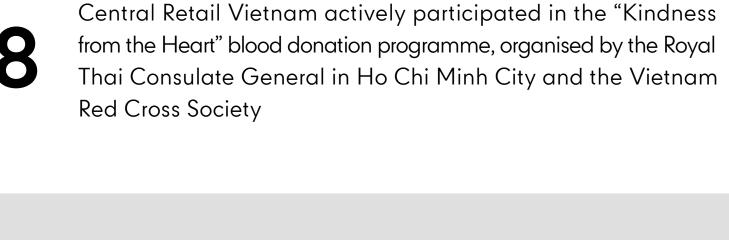
Chulalongkorn University, and King Chulalongkorn Memorial

Thaiwatsadu supports the government's "Economic Recovery

Project" easing financial burdens for citizens and boosting







PET 'N ME donated pet food worth 100,000 baht to the Happy

Dog Foundation in Chiangrai province through Central Tham



Khun Panchalee Weeratammawat, CPO of CRC, named among global

200 Women Power Leaders 2024



Central Retail honoured to receive the Human Resource Management

Excellence Award and Sustainable Development Excellence Award at

WE'RE

**CERTIFIED** 

#GPTWcertified

CENTRAL



enthusiasts

into its portfolio

estate hub

Grand opening celebration of Supersports

Megabangna for its New Look and New Location,

offering completely new zones for every sports

Central Marketing Group welcomes HEYDUDE

ิ ไทวัสดุ X BnB

Thaiwatsadu expands modern trade white format

with "Thaiwatsadu × BnB home Khon Kaen 2"

to support Isan's growing construction and real



Central Marketing Group (CMG) is thrilled to

announce the grand opening of SKECHERS at

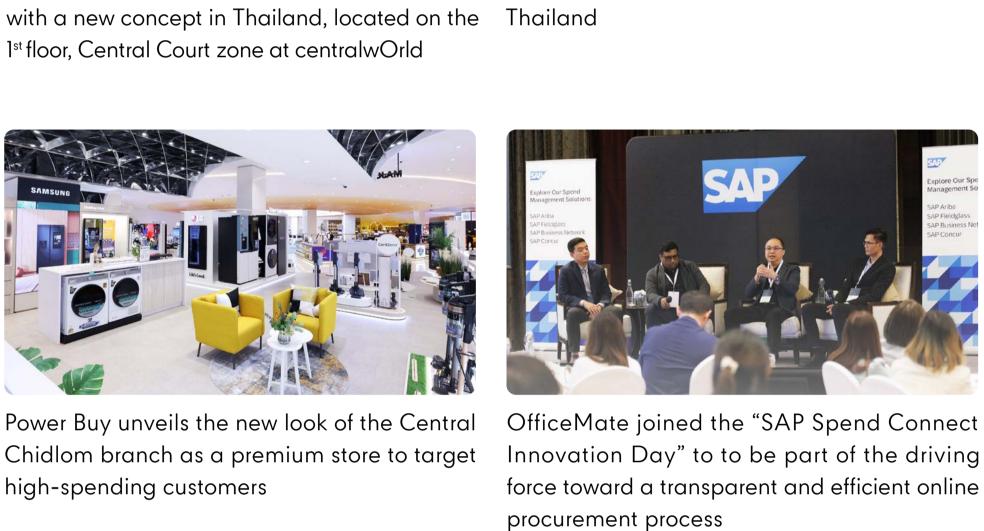
centralwOrld, featuring special appearances

GUESS has launched its first-ever flagship store

1st floor, Central Court zone at centralwOrld

high-spending customers

by Cha Eun-Woo and Apo Nattawin



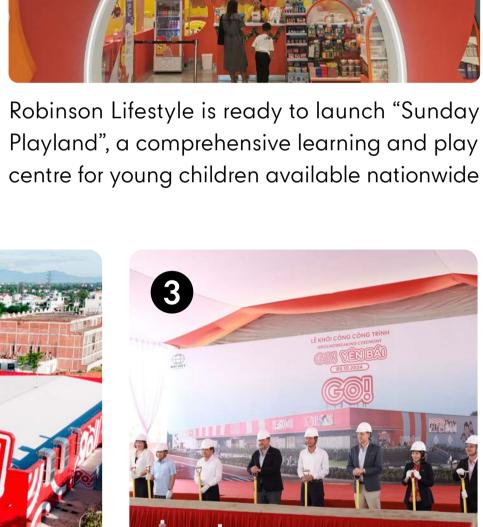
CENTRALRETAIL

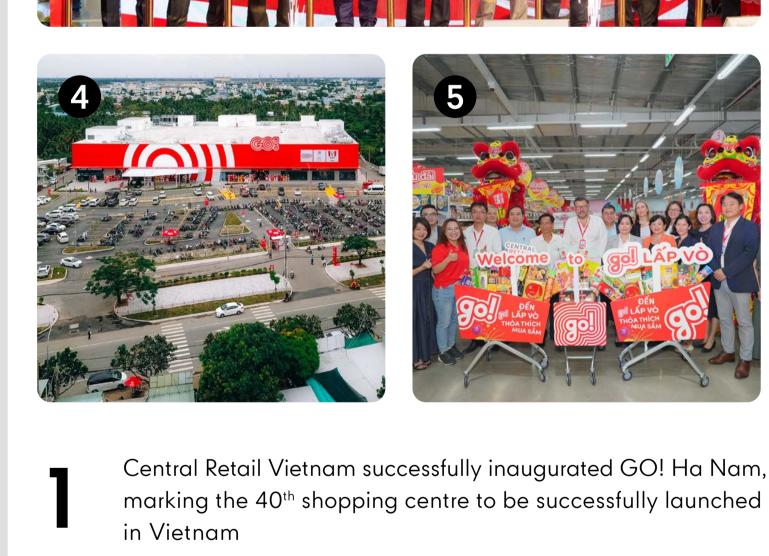
LÊ KHAI TRƯƠNG TRUNG TÂM THƯƠNG MẠI VÀ ĐẠI SIỆU THỊ

Ralph Lauren opens its first Ralph's coffee in

MLB unveils Southeast Asia's largest flagship store,

bringing cutting-edge fashion to centralwOrld





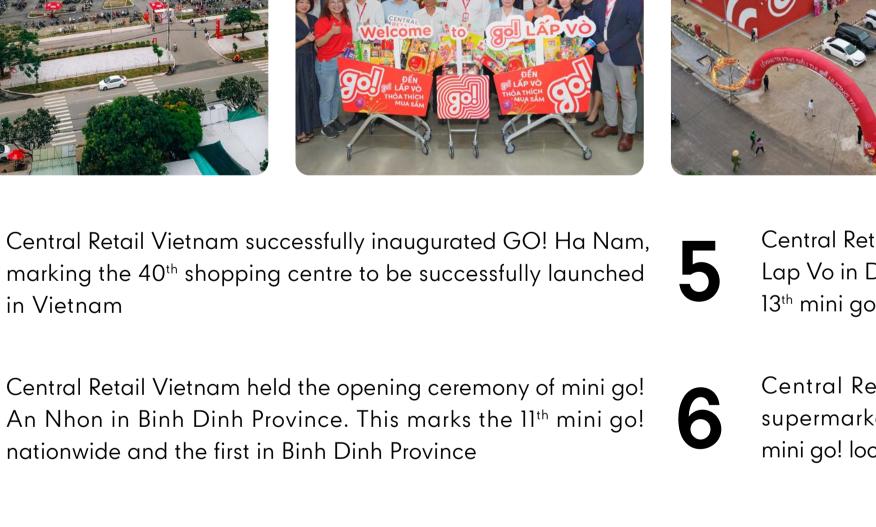
GO! Yen Bai in Yen Bai Province

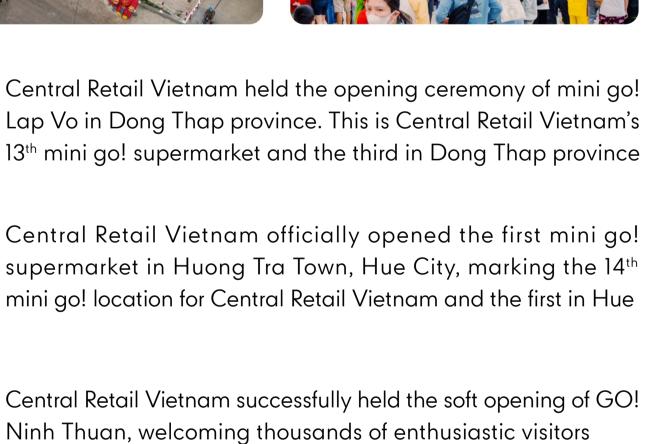
41st shopping centre in Vietnam

เชฟผู้ช่วยช้อป

เพื่อมื้อพิเศษ

ของคุณ







First in Thailand Central Food Retail Group collaborates with Central Retail

Digital and Google Cloud to debut "Tops Chef Bot" powered by Generative AI,

transforming retail with Next-Gen omnichannel technology

ผ่อนมือถือ

SGFINANCE+

Central Retail Vietnam held a groundbreaking ceremony for

Central Retail Vietnam celebrated the grand opening of GO!

Mall in Bac Lieu Province, marking the successful launch of its





NHSO joins forces with Robinson Lifestyle to sign

an agreement to provide space in shopping malls,

enhancing access to public health services for

all Thai people

Central Retail achieves "Excellent CG Scoring" or

5-Star rating for the 4th consecutive year



Robinson Lifestyle and AIS have launched "IM AROI RAN DUNG GUB AIS" campaign, offering privileges at over 500 participating shops nationwide

**CENTRAL RETAIL** ACHIEVES "EXCELLENT CG SCORING" OR 5-STAR RATING

FOR THE FOURTH CONSECUTIVE YEAR

Tops